

STOUTONIA

3,000 Copies per issue.
9,300 Stout students.
16,300 Menomonie residents.

Stoutonia is a bi-weekly newspaper published by the students of the University of Wisconsin-Stout for the UW-Stout community and Menomonie area.

Statements will be sent to all advertisers at the end of the month. Invoices will be sent to all advertisers after each issue of the Stoutonia. Upon request, tear sheets will be mailed with all display ad invoices.

Stoutonia reserves the right to deny credit. New advertisers must prepay.

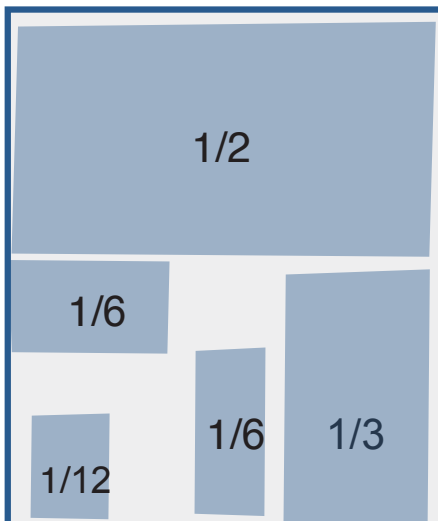
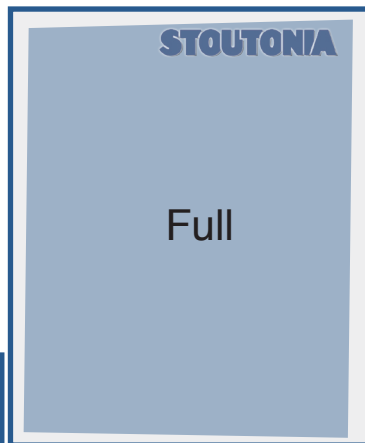
Advertising errors must be reported within two weeks after the advertisement was printed.

Fall 2016

Publication Dates

Sept. 12 Nov. 7
Sept. 26 Nov. 21
Oct. 10 Dec. 5
Oct. 24

Rates



	Add Color	Dimensions
1/12 Page		
\$42	+\$10	2.4" x 2.4"
1/6 Page Vertical		
\$84	+\$10	4.8" x 2.36"
1/6 Page Horizontal		
\$84	+\$10	2.4" x 4.8"
1/3 Page		
\$168	+\$20	2.4" x 4.8"
1/2 Page		
\$280	+\$20	7.5" x 4.8"
Full Page		
\$560	+\$40 ...	7.5" x 9.6"

Discounts

Three consecutive issues: 15%
Full semester: 20%
Prepay: 10%
Three issues & prepay: 25%
Full semester & prepay: 30%
Campus & Student Orgs.: 10%

We look forward to working
with you!

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